



PRESS RELEASE

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Sectors: Industry / Household Packaging / Green Technologies
Supermarkets / Wholesalers / Distributors / Small Shops / Grocery Shops

JOHN PERSENDA, FOUNDER AND CEO OF THE FRENCH SPHERE GROUP IS RECEIVED AT THE ÉLYSÉE PALACE AS ONE OF THE 500 TERRITORIAL CHAMPIONS

John Persenda, CEO of the SPHERE Group, will be received this afternoon at the Élysée palace by the President of the Republic, Emmanuel Macron. He is taking part in the event **“500 territorial champions at the Élysée”** which is highlighting middle-market companies operating in France.

For over ten years, SPHERE Group, the leading European manufacturer of household packaging, has redoubled its efforts in favour of “Made in France” products. This has been reflected in a policy of relocating part of the production sites back to France and obtaining *“Guaranteed Made in France”* certification for several product ranges for both consumers and professionals.

SPHERE is positioning itself in relation to today’s challenges: local production and distribution of safe and eco-friendly products.

Indeed, SPHERE has set itself the requirement of developing materials and products which have a lower environmental impact, such as biodegradable and compostable bags which comply with European standards. The ecological transition is also strengthening the economic model that the group has adopted.

John Persenda said *“We are very proud of this recognition. Redefining our activity and continually adapting, shows the strength of our commitment within the transition to an innovative, circular and resource-efficient economy. SPHERE supports jobs in France with 8 production sites and it invests heavily in creating innovative value-added environmentally-friendly products.”*

About SPHERE

Founded in 1976 in France, SPHERE is a French family group. It is the leading European company of household packaging and a producer of bioplastic resins.

SPHERE manufactures, markets and distributes ranges of innovative environmentally-friendly products for the general public, professional and local authorities markets mainly in Western Europe: bin bags, fruit and vegetable bags, freezer bags, cooking bags, reusable bags and carriers, food-safe films and papers, aluminium trays and foil rolls, disposable tableware and for take-aways, etc.

SPHERE’s development strategy is to:

- Reduce the volume of virgin plastic materials used in its products and replace them with recycled materials;
- Develop new biodegradable and compostable materials;
- Use biobased raw materials.

With 15 production sites in Europe, 8 of which are in France and annual production of 150 000 tonnes of bags, in 2019 SPHERE recorded turnover of 580 million euros and had 1,450 employees.

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