



MEDIA ALERT
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Sectors: Manufacturing / Packaging / Green technologies

2020 PLASTICS AWARDS

THE SPHERE GROUP RECEIVES THE PLASTICS MANUFACTURER'S AWARD IN THE GROWTH CATEGORY

John Persenda, Chairman and founder of the SPHERE group, received the Plastics Manufacturer's Award in the Growth category on Thursday 19 November 2020 at the 10th edition of the Plastics Manufacturer's Awards

The award was presented by Plastiques & Caoutchoucs Magazine in partnership with the Plastics Industry Federation and Plastipolis, in conjunction with the Plastics Industry Conference.

SPHERE is a French family group founded in 1976 and headed by John Persenda. It is the European leader in household packaging and a global producer of bio-compostable materials for films and bags.

SPHERE designs, manufactures and distributes ranges of environmentally friendly products and customer-specific services for the general public, professional users and local authorities, mainly in Western Europe, including refuse bags, fruit and vegetable bags, collection bags, freezer bags, cooking bags, reusable bags and shopping bags, films and paper for use in food contact, aluminium trays and foil, and disposable and take-out tableware.

Internal and external growth are closely aligned

For 45 years, the SPHERE group's strategy has been based on a combination of sustained internal growth and strong external growth in France and Europe via the acquisition of 15 companies in Western Europe, including eight in France. SPHERE also has six trading companies and two sourcing and supply companies in Asia.

"The European Commission's strategy for plastics and the anti-waste law for a circular economy, among others, aims to set out an ambitious, long-term path to rethink our economic growth model. We fully subscribe to this ambition, which requires us to grow by providing solutions with less environmental impact," said John Persenda.

Innovation: our ambition

Innovating for future generations is the group's primary concern. In the 2000s, we committed to creating the bio-compostable sector and an environmental development strategy with four areas of focus:

- Use the appropriate material for each product according to its end-of-life
- Increase the share of recycled materials in our products
- Prioritise the production of bio-sourced raw materials
- Eco-design new biomaterials taking into account the end-of-life

SPHERE has 23 companies spread across France and Western Europe. In 2019, it had a turnover of €582,4 million, with 1,428 employees.

Innovation has been our enduring ambition for almost 45 years. SPHERE was founded with the conviction that by getting one step ahead, we would secure our success. This culture of innovation, which we all champion, has always been the bedrock of our development. Recent investments in the production and marketing of bio-compostable fruit and vegetable bags and our involvement in biowaste collection solutions have clearly boosted our growth. This growth is driven by risk-taking, bold choices and strong commitments,” said John Persenda.

For more information about the SPHERE Group see: www.sphere.eu

For more information about John Persenda see: https://fr.wikipedia.org/wiki/John_Persenda

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