



PRESS RELEASE

Sectors: Recycling / Household Packaging / Compost

**THE SPHERE GROUP AND LES ALCHIMISTES LAUNCH A TRIAL TO SORT FOOD WASTE AT SOURCE AND COLLECT IT FROM RESIDENTS OF PARIS' 13<sup>TH</sup> AND 14<sup>TH</sup> ARRONDISSEMENTS AND ÎLE-SAINT-DENIS**

**14 September 2021, Paris** – The SPHERE group, the European leader in household packaging and one of the world's leading producers of compostable plant-based materials for films and bags, and LES ALCHIMISTES, one of the leading public utility companies for the collection and composting of urban food waste in France, are launching a one-year experiment for sorting household food waste and collecting it at voluntary waste drop-off points using ALFAPAC compostable bags and bio-buckets.

By 2024, all French people will have to have practical solutions for sorting their organic waste, which currently represents 30% of the contents of their dustbin.

SPHERE and LES ALCHIMISTES are driven by shared environmental ambitions. They have joined forces to implement this trial, which involves raising people's awareness, making voluntary drop-off points available close to living areas (homes, schools, shops, etc.), and providing residents with rolls of compostable bags and a vented bio-buckets.

LES ALCHIMISTES' collection process will transform this food waste into quality compost that is rich in organic matter for use as a fertilizer.

After one year, there will be a post-trial feedback study of the 3,200 households that took part.

**Residents of Paris' 13<sup>th</sup> arrondissement already converted to this innovative and instructive system**

*"It's interesting. We're lucky to be in a trial neighbourhood with several collection points close to home and school. This seems to be an easy solution to implement and not a logistical constraint for households."*

*"Less waste, less smell, a small eco-friendly gesture and a natural fertiliser for house plants. It's great. Thanks for this excellent service."*

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